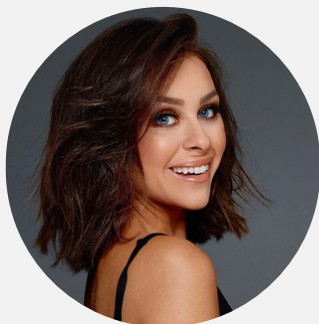




MARISSA KHALIL

PRODUCER & BRAND STRATEGIST

Contact

📞 (785) 580-5500

✉️ marissakhalil@gmail.com

🌐 marissakhalil.com

Education

University of Kansas

Bachelor of Science in Journalism,
Emphasis in News and Information

Skills

Content Ideation & Creation

Pre- and Post-Production

Budget Tracking

Logistics-Driven

Cross-Functional Collaborator

Casting & Talent Management

Asset Buying

Rights Management

Post-Production Editing

Story & Talent Interviews

Schedules & Shoot Planning

Content Calendar Mapping

Creative Direction

Strategic Storyteller

Pitch Deck Creation

Social & Platform Strategy

Tech Savvy

AV & Campaign Execution

Branded Integrations

Avid Media Composer

Asana Project Management

Adobe Premiere Suite

G-Suite

About Me

Dynamic producer and brand strategist with a passion for storytelling across broadcast, digital, and social platforms. Skilled at balancing creative vision with logistical execution to deliver high-impact results on time and on budget.

SUPERVISING PRODUCER

2023-2025

The Masked Singer – FOX, S11,12,13 & 14

- Supervised a 30+ person production team, streamlining day-to-day workflows and meeting tight deadlines in a fast-paced studio environment.
- Oversaw all celebrity talent logistics, including scheduling, glam, wardrobe, call sheets, and travel, ensuring smooth on-set execution for celebrity guests.
- Served as the primary liaison between production, network, talent representatives, legal, post, and marketing to align creative and operational priorities.
- Managed content and integrations with partners such as Amazon Prime, Mattel, Warner Bros., and Sony, facilitating approvals and maintaining brand consistency.

PRODUCER / ASSOCIATE PRODUCER

2021-2023

The Masked Singer – FOX, S5,6,7,8,9 & 10

- Supported producers and collaborated with stage managers, art, and production teams while overseeing a team of 4 PAs to ensure organization and efficiency on set.
- Managed talent-related financials, including petty cash and expenses, while tracking budgets and preventing overages.
- Researched celebrity personas to craft strategic, brand-aligned clue narratives that reflected audience insights and enhanced storytelling, engagement, and viewer investment.

PRODUCER / ASSOCIATE PRODUCER

2019-2022

America's Got Talent – NBC, S14, 15, 17, The Champions, The All Stars

- Conducted story interviews for 40+ contestants, shaping narratives that aligned with NBC's brand tone and emotional storytelling.
- Produced branded content integrations for Dunkin' and Sonic, and supervised field crews, interview shoots, and story tracking.
- Managed production from ideation through post, collaborating across departments on design, music, graphics, and securing third-party clearances.

PRODUCER

2019-2024

E! Live from the Red Carpet: Emmys, Golden Globes, Grammys, Oscars, SAG Awards and the Met Gala

- Directed camera and TV truck crew during live red carpet events, reviewing video feeds in real time and calling standout moments and visuals to prioritize for on-air coverage.
- Supported E! After Party by monitoring and contributing to live Twitter trends, helping shape social conversation and amplify branded coverage across digital platforms.

SOCIAL MEDIA PRODUCER

2022

Farmer Wants a Wife – FOX, S1

- Produced short-form digital content tailored to TikTok, Instagram, and YouTube audiences.
- Aligned platform-specific content with campaign strategy, talent visibility goals, and engagement KPIs.

POST ASSOCIATE PRODUCER, So You Think You Can Dance – FOX, S18 (2024)

POST PRODUCER, Dancing with the Stars – ABC, S30 (2021)

ASSOCIATE PRODUCER, Dr. Phil – CBS, S20 (2022)